

USED EQUIPMENT

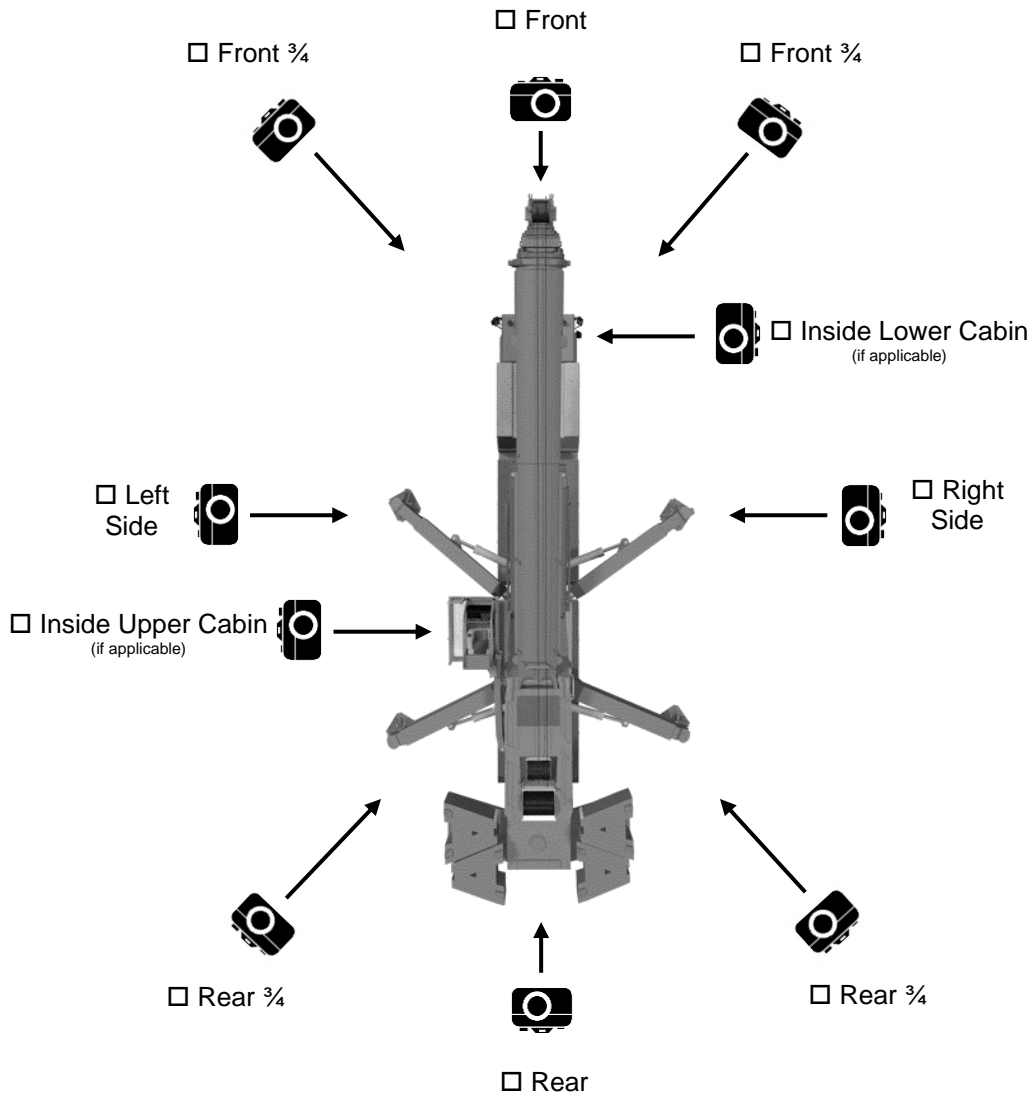
CLIENT PHOTO GUIDE



ALLCRANES
sales hire advice

ABN: 94 603 777 055

REQUIRED CRANE PHOTOS FOR ALL CRANES LISTING



ADDITIONAL PHOTOS

- Crane Accessories (e.g. hooks, fly jib, counterweight, etc)
- Tyres (showing size and tread)
- Outriggers

OPTIONAL VIDEO SHOTS

- Engine Start
- 360° Walk around
- Crane in operation

SCAN HERE TO VIEW OUR
PHOTO GUIDE VIDEO!



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Photo Guide

Great photos complement an accurate and detailed machine listing, as the old saying goes, 'a picture paints a thousand words'. Buyers are far more likely to enquire about a piece of equipment they can see clear clearly.

Clean

- A basic wash, detail and remove any rubbish, magazines and other paperwork prior to taking sales photos.

Unobstructed

- Ensure the immediate area around the machine is clear and unobstructed.

Lighting

- Taking photos in the late morning through to mid-afternoon works best for bright and clear photos with natural sunlight.
- Don't take photos with the sun close to or directly behind the machine. Change your angle slightly to avoid glare and shadows.

Positioning

- Ensure the whole machine is centered in exterior photos; boom, tyres and body need to be seen.
- Avoid portrait (tall/vertical) photos, landscape (wide/horizontal) photos work for better online presentation.
- Avoid taking photos of the interior through glass to avoid any glare and reflections.

Photo Size and Quality

- We require high resolution photos, preferably between 2MB and 5MB, as this enables us to reduce and resize the photos to ensure photo quality is not lost.
- We will request 4x exterior photos (front, left side, right side and rear of the machine) and 2x interior photos (inside the cabin/s).
- Take close up photos of the hour meter/s and the odometer gauge.
- A clear photo of the tyre tread condition, multiple photos if tyres are differing conditions.
- Photos of all accessories that are not attached to the equipment.

Sending us Your Photos

- If you have a cloud storage account, like Dropbox, OneDrive or Google Drive, upload your photos and send us a link so we can download them.
- You can email them to us. Emails have data limits and you may need to send them via multiple emails.
- Another option would be to load your photos onto a USB stick and mail it or deliver it to us.

Photo Examples

Excellent - Example #1



Poor - Example #2



Very Poor - Example #3



We trust that this guide has assisted you with understanding and supplying us with the best photographic images needed to sell your equipment.